



# Annual Report 2017-2018

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### **ABOUT US**

In 2017-2018, we updated our Mission, Vision and Values

#### **OUR MISSION**

Interval House of Ottawa empowers all persons who identify as women and their dependents. In partnership with the community, we provide safe shelter and support, intervention and prevention services, and advocacy to break the cycle of violence.

#### **OUR VISION**

Interval House of Ottawa leads the way in building a community committed to healthy and respectful relationships, free from all violence and abuse.

#### **OUR VALUES**

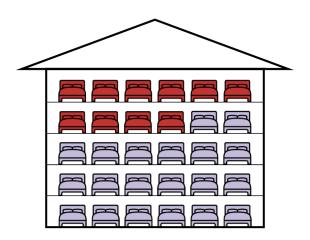
- Client-centred
- Compassion/Empathy
- Empowerment

- Equality (Diversity & Intersectionality)
- Leadership/Accountability (Resourcefulness & Advocacy)
- Respect

#### 2017-2018 FUNDING FOR OUR 30 BEDS

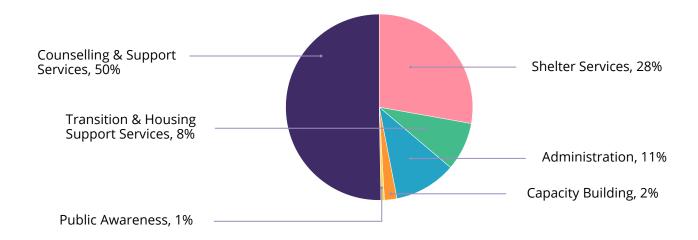
#### Source: Transfer Payment Annual Reconciliation, 2017-2018

In 2017-2018 it cost \$1,135,639 to provide 30 beds and services to women and their dependents who resided with us. The Ministry of Community and Social Services (MCSS) provided \$960,969 in operating funds for 20 of those beds. Your donations and one-time grants provided the \$174,670 in operating expenses required to fund the additional 10 beds.



## **IMPACT**

#### WHERE WE SPEND OUR MONEY





3,138 calls to the crisis line83 women resided at IHO140 dependents resided at IHO570 counselling hours in shelter



**185** women in the community served by Transitional & Housing Support Program

**\$11,858** in grants awarded to current and past residents from the Virginia Lorraine Stewart Fund

# MESSAGE FROM THE BOARD PRESIDENT AND EXECUTIVE DIRECTOR

This year the IHO Board of Directors and staff embarked on a capital campaign to raise the monies needed for our Escaping Violence Together Project. With the support of many incredible individual donors and grants we raised \$130,000 to build the pet housing area! The area was designed with the support of Dr. Michelle Lem, Community Veterinary Outreach. We made the decision to renovate a portion of our oversized basement in order to respect the diversity of our clients and address allergies and fear of animals. Allergens and odors are contained with a separate HVAC system, and a designated washer and dryer for animal bedding and towels. The area is also soundproofed to ensure that barking or other noise does not reach the main living space of the shelter. It is designed to include fully enclosed spaces for dog housing; cat housing; small animal housing; a room for food preparation, sanitation and laundry; two pet friendly family rooms in which women and children can play with, and be comforted by their pets; and an enclosed outdoor space for play and exercise. Construction was completed in May 2018. Currently very few shelters for abused women and their children in Canada support women and children to come into the residence with their family pets. IHO is the only one in Ottawa, 3<sup>rd</sup> in Ontario and 8<sup>th</sup> in Canada to support pets accompanying their families into shelter.

The board Fundraising, Advocacy and Communications Committee and staff were very busy this year supporting IHO with the creation of several new communication tools. This year, new brochures were revised and printed to include pet housing and printed in Arabic, French and Somali. We released a brand new website, redesigned our e-newsletter, and created a Special Edition Newsletter for the Escaping Violence Together Project. We presented this project at many different forums including conferences and media outlets. To support our capital campaign we launched a social media campaign

and leapt into the world of Facebook boosts! As a result of these communication strategies we are proudly seeing a wave of shelters considering pet housing on-site.

We embarked on a new strategic plan this year. Menard Coaching & Consulting was hired to complete an external environmental scan and an internal board/staff survey. The board and staff came together on April 14, 2018 with the result being a three-year strategic plan that included: a revised vision and mission; new values; and eight priority goals that we strongly believe in.

Partnerships were certainly on our agenda again this year. We continued to increase our community partnerships in order to provide safe shelter and support, intervention and prevention services, and advocacy to recognize and end violence against women, children and their pets. It is important to note that IHO could not have done any of this wonderful work without such a knowledgeable, skilled and committed staff and Board of Directors.

Sincerely,





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Megan Paterson Board President

Kia Rainbow Executive Director

# **BOARD OF DIRECTORS 2017-2018**